# 2024 Greater San Antonio Quilt Guild Online Auction FAQ's

# Where can I find this quilt auction?

Beginning Friday, Aug 2, links below will take you directly to our quilt:

Guild Auction webpage: <a href="https://www.sanantonioquilt.org/pages/auction.html">https://www.sanantonioquilt.org/pages/auction.html</a>

Guild Facebook page: https://www.facebook.com/GSAQG/

Guild Instagram page: https://www.instagram.com/greatersanantonioquiltguildinc/

Auctria Events website: TBA

#### Will we share auction website details on Instagram?

YES! We will post auction details on social media in advance of the auction. Links to the auction will be available Friday, Aug 2. We encourage everyone to SHARE the details.

# Are there other sharing options aside from Facebook?

We strongly encourage you to share amongst other guilds, Bees, clubs, and any organizations you are involved with. The more we communicate this beyond our guild, the more opportunity for success. We will post details on Instagram as well. We also plan to create fliers with the QR code that takes you directly to the "2024 Greater San Antonio Quilt Guild Online Auction" website.

## How will advertising be done?

We will post our event on our website, FB, IG, Quilter's Hub, and the Auctria website. But YOU are our biggest advertiser! SHARE, SHARE!!! Spread the word and share website links is the best and easiest way to advertise.

# Can we put flyers in local quilt shops or do handouts to advertise the auction? (include QR code and website)

YES! The Auction committee will create fliers for you to use and share! You can stay tuned to our website for up to date details.

#### Can I publish information about the auction in other guild's newsletters?

YES! We encourage it! You can use this document and embedded links to share information with other guilds, quilting communities, and businesses.

# What do we mean by "Live" versus "Active"?

We are NOT conducting a "live" IN-PERSON auction this year. It will be totally online. The online auction opens/begins at midnight Friday, Aug 30 and closes/ends at midnight Sunday, Sept 8, 2024.

#### Can I enlarge the images of the quilts?

The photography team plans to take full view, closeup, and back photos and you will be able to view all photos for each quilt. Simply click on any image to see a full screen view of that photo.

# Will the dimensions of the quilts be displayed?

Yes, the committee's quilt team will capture as much information as possible on the auction quilts. Quilt dimensions is an important detail and will be provided for every quilt.

# How can I participate in the bidding for a quilt(s)?

Everyone must first register on the Auctria website to be able to bid on a quilt in our online auction. Registration and Quilt Previews begins Aug 2, 2024.

#### How do I pay for my quilt if I am the winning bidder?

TBD. The Auction committee is still working out the details and will update this document when this process has been determined.

## Will I be notified if someone outbids me during the auction?

YES! When you register, use your email address you wish to use for notifications. Your email will give you the details and a link to jump right to the auction item to place another bid.

### Where do I pick up my quilt?

TBD. The Auction committee is still working out the details and will update this document when this process has been determined.

# Is the auction only for the continental US or are sales and shipping provided outside the US?

TBD. International shipping costs may be cost prohibitive. We will update this document when the committee makes a decision on this topic.

#### Why are we doing an online auction this year?

Prior quilt auctions have been very successful; however, we have not been able to grow or extend our auction participation. The research done on online auctions by a committee has found that we have a greater opportunity to grow our audience allowing us to concentrate our efforts on publicizing our online auction. This allows our guild members and anyone and everyone an opportunity to participate in the auction. We expect this to be a learning opportunity for us and hope it is a successful event. As with every guild event, we need your help and participation to make this a success.

#### How can I help?

Contact Kami Ricks, Auction Committee Chair, and she will provide you with ways you can assist. We will certainly need help as we approach our auction date.